



I am writing because I would like to ask for financial assistance in the sum of \$160.00 to attend the United Soccer Coaches Digital Convention from January 11-15, 2021. The Digital Convention is a valuable opportunity for me to gain insight into current coaching trends and methodologies, furthering my coaching education and developing my skillset.

Over the course of the event week, I plan to attend education sessions as well as network with other coaches and administrators. A huge benefit of this event is the ability to attend educational sessions from my own home or office to earn a United Soccer Coaches Professional Development Certificate. This year's event also includes the all session recordings in the registration price, allowing me to review and replay all 50 sessions, long after the event.

The educational sessions will not only cover coaching topics, but will also provide information on how to enhance my knowledge related to player and team management, building a positive culture and fun environment, diversity and inclusion, current events in the game, and much more.

The full Digital Convention price is \$199, but I can reduce our cost to \$160 if I register before October 21, 2020. Below is a breakdown of what the full registration includes:

- » Live access to all 50 education sessions, US Youth Workshop sessions, socials, networking happy hours, awards receptions, and wellness breaks.
- » Access to all 50 education session recordings.
- » United Soccer Coaches Professional Development Certificate.
- » Unlimited access to the Digital Exhibit Hall.
- » Attendee Welcome Packet with a United Soccer Coaches Adidas t-shirt, other branded items, and partner giveaways.
- » Downloadable session plans [if provided by the presenter]
- » Ability to engage in conversations with fellow attendees, partners, sponsors, and exhibiting companies via the Digital Convention platform.

The knowledge I will gain from attending the 2021 United Soccer Coaches Digital Convention will not only help me become a better coach and serve my players, but will also help our organization grow. I appreciate your consideration for this tremendous professional development opportunity.

Regards,