

**Summary of the Meeting of the
Board of Directors of the United Soccer Coaches Association**
Sunday, September 29, 2019
Board Call



Board Members in attendance: Lynn Berling-Manuel (non-voting, *ex officio* board member – CEO), David Carr, Jeff Farnsworth, Ashlee Fontes-Comber, Lesle Gallimore, Andy Haile, Haroot Hakopian, Missy Price, Sue Ryan (voting, *ex officio* board member – Advocacy Council Chair), and Kevin Sims.

Staff in attendance: Greg Hubbard

Call to Order

President Jeff Farnsworth commenced the conference call at 8:00pm Eastern Time, Sunday, September 29, 2019.

1. Change in Credit Card Company

- CFO Greg Hubbard explained that the Association's primary bank, Missouri Bank, has started an internal credit card processing group.
- He proposed moving the Association's \$300,000 line of credit, which has not been drawn from, to Missouri Bank for the following reasons:
 - Superior customer service
 - Ability to remove the current creditor's lien on Association assets
 - Greater flexibility on rates
- **A motion was made and seconded to move the Association's line of credit to Missouri Bank. The motion was approved unanimously.**

2. CEO Goals

- Lynn Berling-Manuel presented revised 2019-2020 business goals to the Board, based on Board feedback on draft goals presented at the July Board meeting.
- The Board and Ms. Berling-Manuel engaged in a lengthy discussion of the priorities for the 2019-2020 fiscal year and how the CEO goals aligned with those priorities.
- **Following this discussion and revisions to the goals based on the discussion, the CEO goals for the 2019-2020 fiscal year were approved by the Board.**

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3. Convention Update

- Ms. Berling-Manuel reported that although very early, Convention preparations were on schedule and moving according to plan.

4. Strategic Planning

- Mr. Farnworth asked that Strategic Planning subcommittees (Education, Advocacy, Membership, Lifestyle) continue their work.

Based on the lengthy discussion of CEO goals, the Board decided to carry over other agenda items to a subsequent meeting.

Thereupon, a motion to adjourn was made, seconded, and approved.