Summary of the Meeting of the Board of Directors of the United Soccer Coaches Association Monday, September 14, 2020 Board Call



Board Members in attendance: Lynn Berling-Manuel (non-voting, *ex officio* board member – CEO), David Carr, Ashlee Fontes-Comber, Jeff Farnsworth, Andy Haile, Haroot Hakopian, Greg Hubbard, Warren Mersereau, Rusty Oglesby, Missy Price, Sue Ryan (voting, *ex officio* board member – Advocacy Council Chair), and Kevin Sims.

Staff Member in attendance: Beth Sullivan

Call to Order

President Kevin Sims commenced the meeting at 7:30pm Eastern Time, Monday, September 14, 2020.

1. CEO Update – L. Berling-Manuel

- Lynn Berling-Manuel reported that applications for the 30-under-30 program have closed with approximately 550 applications. This is double the amount from last year.
- As of August 31, the Association had 16,905 members, an increase of more than 1,200 at the end of July.
- Ms. Berling-Manuel informed the Board that a proposed amendment to the U.S. Soccer Bylaws has been submitted by the At-Large Members. The proposal would grant the Association the right to vote for a board member, among other changes.
- Revenue from College Services continues to increase, though is still running behind last year at the same time.
- The Advanced National blended course continues to see good interest, with 117 candidates registered (toward the annual goal of 350 registrants).
- High school and strength and conditioning courses are continuing in development and will be rolled out shortly.
- 2021 Convention registration has opened and the full schedule for the Convention will be announced in December. Identities of individual speakers will be disclosed before the full schedule is rolled out.

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2. Financial Update – G. Hubbard

• Greg Hubbard reported that the subcommittee charged with monitoring cash flow received its first reports from Beth Sullivan this week. In reviewing the information, the subcommittee did not believe there were any immediate issues to discuss with the Board. It is still very early in the fiscal year and as time passes we will have a more accurate sense of the financial picture.

3. Education – L. Berling-Manuel

- Ms. Berling-Manuel informed the Board that the new High School Diploma online is now up and available.
- In addition, blended or online courses in Performance & Conditioning and Advanced Goalkeeping are now in development.

4. Nominations & Elections – M. Price

- Missy Price stated that all Board members have now submitted individual videos for the creation of a video intended to educate the membership about the Board and its role, as well as how members may run for a position on the Board.
- Ms. Price said that she will be reaching out to the elected VPs with additional requests and she suggested that all Board members encourage qualified coaches to run for the Board.

5. CEO Review – A. Fontes-Comber

- Ashlee Fontes-Comber reported that previous versions of the CEO annual evaluation form had encountered technical difficulties, so the form is being converted to Qualtrix.
- A majority of the staff have completed their annual review forms and the annual review process is moving forward.
