

**Summary of the Meeting of the
Board of Directors of the United Soccer Coaches Association**
Sunday, June 3, 2020
Board Call



Board Members in attendance: Lynn Berling-Manuel (non-voting, *ex officio* board member – CEO), David Carr, Jeff Farnsworth, Ashlee Fontes-Comber, Andy Haile, Haroot Hakopian, Greg Hubbard, Warren Mersereau, Rusty Oglesby, Missy Price, Sue Ryan (voting, *ex officio* board member – Advocacy Council Chair), and Kevin Sims.

Staff Members in attendance: Beth Sullivan

Call to Order

President Kevin Sims commenced the conference call at 9:00am Eastern Time, Wednesday, June 3, 2020.

1. Welcome Remarks – K. Sims

- Mr. Sims called the meeting to order.

2. Approval of Minutes – A. Haile

- Minutes from the March 24, April 22, and May 20, 2020 Board meetings were approved.

3. Resolution to appoint Beth Sullivan as Trustee L. Berling-Manuel

- Lynn Berling-Manuel explained to the Board the need to appoint Beth Sullivan as a trustee to the Association's retirement plan, as well as a desire to authorize the CEO to take certain administrative actions relating to the Plan without obtaining written approval by the Board.
- Ms. Berling-Manuel assured the Board that she would notify the Board of any future administrative actions relating to the Plan. The pre-approval to take such actions was an effort to make the process of administering the plan more efficient.
- **Following discussion of these proposals, as well as a motion and second on the matter, the Board approved Ms. Sullivan as a new trustee to the Association's retirement plan.**

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4. Q&A on April Financials – B. Sullivan

- Ms. Sullivan and Ms. Berling-Manuel presented the April 2020 financial statements to the Board.
- Board members asked several questions about the financials, including questions relating to the refund policy for 2021 Convention vendors.
- Ms. Berling-Manuel explained that the refund policy is developing based on a “phased approach,” based on decisions about whether the 2021 Convention will take place in person or in some other manner.
- Ms. Berling-Manuel stated that the Association is working toward an internal deadline of September 1, 2020 to make a final determination about the status of the 2021 Convention, though at this point all staff is operating under the assumption that the Convention will take place in person.

5. Strategic Planning Initiatives – K. Sims

- Ms. Berling-Manuel presented a revised version of the draft 3-year strategic planning initiatives that the Board has identified.
- The Board discussed whether to include express language addressing the intended focus on diversity, equity, and inclusion. To that end, the Board recommended changing the first strategic initiative to state:
 - Member-centric. Increase satisfaction and drive growth by consistently evaluating our services, benefits and experiences from our members’ perspective using both quantitative and qualitative data with particular attention to the needs of coaches from traditionally under-represented groups.
- Other specific suggestions were also made and Ms. Berling-Manuel stated that she would circulate a revised version of the strategic initiatives before the next Board meeting.

Following this discussion, a motion to adjourn was made, seconded, and approved.