Summary of the Meeting of the Board of Directors of the United Soccer Coaches Association

Sunday, April 15, 2020 Board Call



Board Members in attendance: Lynn Berling-Manuel (non-voting, *ex officio* board member – CEO), David Carr, Jeff Farnsworth, Ashlee Fontes-Comber, Andy Haile, Haroot Hakopian, Greg Hubbard, Warren Mersereau, Rusty Oglesby, Missy Price, Sue Ryan (voting, *ex officio* board member – Advocacy Council Chair), and Kevin Sims.

Staff Members in attendance: Ian Barker, Shawn Chevereux, Beth Sullivan, Geoff VanDeusen, Chris Wojcik

Call to Order

President Kevin Sims commenced the conference call at 9:00am Eastern Time, Wednesday, April 8, 2020.

1. Welcome Remarks - K. Sims

- Mr. Sims provided brief welcome remarks and then turned the discussion to Lynn Berling-Manuel to review the Association's proposed response to the issues presented by COVID-19.
- Prior to the meeting, reports from each of the directors of the Association's various departments (Education, Marketing, Membership, and Operations) were distributed to the Board. Given the significant changes resulting from the coronavirus, the plans discussed in the reports were supplemented and to an extent replaced by the coronavirus response plan discussed below.

2. COVID-19 Response Plan – L. Berling-Manuel

- Ms. Berling-Manuel gave a broad overview of the responses to the coronavirus crisis by the Association. She then solicited questions from the Board regarding each department's proposed response plan and asked the directors of the various departments to answer those questions.
- Each department is adjusting its operations in light of the particular challenges social distancing and the negative economic impacts of the virus are causing.
- The Board questioned each director about specifics relating to their response plans.

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• The Board also expressed appreciation for the thoughtfulness and effort that was obvious from each of their plans. Board members encouraged the staff to continue exploring creative opportunities that the current situation may present. For example, the Board praised the new and increased communication efforts with members. These efforts include a twice-weekly webinar series addressing challenges for coaches and clubs resulting from the coronavirus, the daily "Matchday" webinar, and the whimsical "High-5 Day" video. These kinds of efforts ensure members that the Association is here to help them navigate the unprecedented difficulties that they confront.

Following lengthy discussion of the short-term plans presented by each department, a motion to adjourn was made, seconded, and approved.